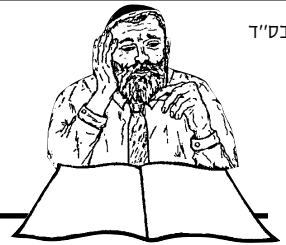



# THE DAF HAKASHRUS







A MONTHLY NEWSLETTER FOR THE  RABBINIC FIELD REPRESENTATIVE




## P: WHAT'S NEW FOR '05?


BY RABBI SHMUEL SINGER



The OU has certified the Manischewitz matzah bakery in the United States for the past few years. For a long time this was the only OU matzah bakery in the world. It continues to be the only one in the United States. Other  brands








such as Horowitz Margareten and Goodman's are all baked at Manischewitz. The OU has also agreed to place the  on Aviv, Osem, Yehuda and Rishon matzah products coming from Israel. The items are supervised by local Rabbanim and are satisfactorily made with OU Pesach guidelines. They are certified by the OU when the  appears on them. In addition, we have this year certified Yanovsky matzah baked in Argentina. This matzah is widely distributed in Latin America. This company manufactures various types of matzah. All matzah is always an eighteen minute product. Rabbi Daniel Oppenheimer of Buenos Aires serves as the OU rav hamachshir at this factory.

Manischewitz will again have a type of *matzah ashirah* known as grape matzah, in addition to traditional egg matzah. The grape matzah is made from flour and grape juice and may only be used when egg matzah is permitted, i.e. for Sefardim or those Ashkenazim who cannot eat regular matzah. It is so marked on the box. In addition, Manischewitz will have Passover Tam Tam crackers in various flavors as it did last year. These crackers are made from egg matzah dough and are similarly subject to the restrictions of *matzah ashirah*. They are clearly so labeled on the box. Manischewitz will continue to sell  machine *shmurah matzah* under both the Manischewitz and Goodman's labels. In addition,  hand *shmurah matzah* will be available from Gefen, Rokeach and Mishpacha. Kedem will be selling a new item called Matzah Sticks. This is matzah baked in stick form under the Savion label. Manischewitz makes a product known as matzah crackers. Both of these are ordinary matzah products and not *matzah ashirah*. The various Israeli OU matzah companies will all be selling machine *shmurah matzah* as well.

Kedem will again be selling Passover noodles with the Savion label, in various sizes. This product is made with matzah cake meal. Gefen has introduced Passover noodles made from potato starch. Flaum Appetizing will also be selling potato starch  noodles. Frankel's also will again have frozen  potato starch noodles. Frankel's has introduced a line of frozen foods including blintzes, waffles and pizza. All of these are made from potato starch. For the first time this year Macabee Pizza will be selling a frozen Passover pizza also made from potato starch. Dayenu will have frozen Passover pierogies, pizza, ravioli and pizzarogies made with matzah meal. Kineret blintzes made from potato starch will also be available. This year King Kold of Chicago will be selling frozen  items including matzah balls, potato pancakes and blintzes under the Ratner's label. These items are matzah meal based. King Kold has also introduced frozen potato kugel batter, potato pancake batter and matzah ball batter. The



Dr. Prager label will again appear with an  on frozen potato and vegetable pancakes.

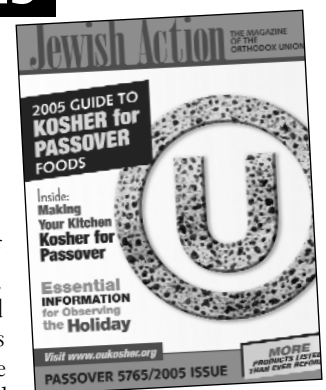
Gefen will again have crunchy tapioca snacks in various flavors. Manischewitz will continue with its traditional  soup nuts. Mishpacha will have soup nuts not made with matzah meal. Rokeach will continue with various potato items, such as pancake mix. Manischewitz will also have a full line of these items. Savion will once again have original potato crunchies and barbecue potato crunchies. Manischewitz will introduce a low sodium potato pancake mix and a low sodium matzah ball mix with the  symbol.

Savion will have two  items introduced last year. These are couscous and granola mix. Both of them contain matzah meal. In addition, Savion will introduce  cupcakes and cookies made with matzah meal. VIP will have  macaroons and cookies available as bulk items. These contain no matzah meal. Manischewitz is introducing a new  sugar free biscotti and sugar free macaroons, as well as sugar free cookies. The biscotti and cookies contain matzah meal. Mishpacha will introduce  macaroons and kichel also made without matzah meal. Yehuda Passover marble cake, honey cake and chocolate cake will be available from Israel with an . These items are made from potato starch. In addition, Gefen will have a line of cake mixes all made without matzah meal. Similarly, the Le Tova  line of baking mixes made from potato starch will be available. Savion will be selling cake mixes and muffin mixes made with matzah meal. Of course, Manischewitz and Rokeach will continue to have their traditional line of matzah meal based baking mixes.

*continued on next page*

## PUBLICATIONS

The annual " Guide to Kosher for Passover Foods" is one of the most popular publications that the Orthodox Union brings to the Jewish public. Besides listing thousands of  products it contains the basic Halachos of Chag HaPesach and the Seder, the latest Pesach times and candle lighting times as well as a Sefiras HaOmer chart. The Passover Guides are distributed in Pathmark and Shop-Rite Supermarkets and are available directly from the OU. For more information, synagogues should contact Roberta Levine at 212-613-8125 or email [roberta@ou.org](mailto:roberta@ou.org) while other institutions, retail stores and individuals should contact Miriam Ganz at 212-613-8198 or email [ganzm@ou.org](mailto:ganzm@ou.org).



## WHAT'S NEW

continued from previous page

As in years past, potato chips will be made by Bloom's, Herr's, Utz, Pathmark, Rokeach and Manischewitz. Manischewitz will also have ©P potato stix and sweet potato chips. Rokeach and Empress will again have a full line of chocolate items for Pesach, as will Manischewitz, Krum's and Elite. Barton's continues as an © label and will have a full line of both dairy and pareve chocolate and candy items. As in years past Cyrk will have ice cream and ices with the ©P label. Pesach ice cream sandwiches and ice cream cones will again be available under the Tovli label. Tovli will have ice cream and ice pops as well as plain cones with the ©P label. Tovli will also have ©P lemon wafers and chocolate wafers made without matzah meal. As in years past, pareve Pesach chocolate chips will be available with the Manischewitz and Bloom's labels. Mishpacha will also have ©P chocolate chips. Tovli is producing pareve sorbet ice bars and ice cups in various fruit flavors with the ©P label. Elyon will be selling ©P marshmallows as in past years. In addition, Manischewitz will be selling ©P marshmallows this year, as will Savion.

Manischewitz has kept the Season name on ©P fish items which include tuna, sardines, salmon and anchovies. Season has introduced a number of new sardine items in various sauces for Pesach. All of these items are made with Mashgiach Temidi and bishul yisrael. In addition, the Season label will continue to appear on ©P bamboo shoots and water chestnuts as well as some sauces and oil. Both Shoprite and Pathmark ©P tuna fish will be available this year. In addition, Bumble Bee has made a large ©P production of tuna fish under its own label. Aside from this, tuna fish is available with an ©P from Rokeach, Gefen and Mishpacha. All these items are made with Mashgiach Temidi and Bishul Yisrael. Dr. Praeger's continues to produce breaded fish fillets and fish sticks with an ©P. These products contain no matzah meal.

The OU position remains that extra virgin olive oil can be used without special supervision for Pesach. In addition, Bartenura, Carmel, Gefen, Mishpacha and Season olive oil will be available with an ©P label. Della Rosa grapeseed oil will again be available this year. This last product was made in Europe with the cooperation of various other supervisions. Mother's olive oil pan coating spray, Mishpacha olive oil spray and Manischewitz buttery safflower cooking spray, olive oil spray and olive oil garlic cooking sprays will also be available. Prepared olives with an ©P will be available from Gefen, Osem, Kvuzat Yavne, Gilboa and Mishpacha.

The OU position remains that regular tea bags, which are not flavored or decaffeinated, are acceptable for Pesach without special supervision. In addition we have clarified once again this year that all Lipton decaffeinated tea bags are acceptable without special supervision. This is not true of other decaffeinated tea bags. Pathmark, Shoprite and Lipton also have specially marked ©P plain tea bags on the market. This year Manischewitz has introduced a line of OU-P tea bags. These include regular tea and herbal teas. In addition Sweet-Touch-Nee and Wissotsky will continue to have Pesach herbal teas. Nestea instant unflavored tea powder and instant unflavored decaffeinated tea powder are acceptable for Pesach without special supervision. **Our position in former years in regard to coffee had been similar to tea. We maintained that all regular coffee, that is unflavored and not decaffeinated, is acceptable for Pesach without supervision. This is no longer true. Some coffee companies add maltodex-**

trin, which is either chametz or kitniyos, to instant coffee. As a result this coffee is not kosher for Passover. Only coffee bearing an ©P symbol or brands listed in the gray area of the Passover Directory should be used. Both Folger's and Taster's Choice instant coffee remain acceptable. Other brands should be checked in the Directory. Ground coffee remains acceptable from any source as long as it is unflavored and not decaffeinated.

This year a number of supermarket labels will have ©P flavored seltzers for Pesach. These include Acme, America's Choice, Foodtown, King Kullen, Pathmark, Shoprite and White Rose. Cornell will have flavored sodas with an ©P. This year both Shoprite and Pathmark will once again be selling some sugared sodas with an ©P symbol.

Coca Cola will again be available with an ©P for Pesach. Aside from the New York metropolitan area, Coke will be available in Boston, Baltimore-Washington, Miami, Atlanta, Houston, Philadelphia, and Los Angeles. This year, in New York, Coca Cola items will be made with an ©P in 2 liter bottles and in cans. Other locations will have more limited Coke items made in different sizes. All these items, of course, require the ©P symbol. Most of the bottling plants servicing these markets will designate the Passover Coke items with a distinctive yellow cap in addition to the ©P symbol on the cap or shoulder of the bottle.

Kedem continues to bottle grape juice under its own name as well as under the Savion, Gefen and Lipschutz labels. All these items have always been and will continue to be Mevushal. Kedem has one not Mevushal grape juice. This is bottled in 1.5 liter glass bottles and clearly labeled Non-Mevushal. In addition, Rokeach will have its own ©P grape juice. This will appear under the Rokeach label, as well as the Mishpacha labels. Manischewitz will once again have an ©P grape juice under its own label. Both Rokeach and Kedem will offer a variety of ©P Sparkling Grape Juices. All these grape juices are Mevushal. In addition, Rokeach will again produce a variety of ©P cooking wines.

There have been a number of new developments in the dairy field for Pesach. This year the ©P will appear on various Cholov Yisroel dairy products. These include milk from Ahava with the Best Moo label as well as yogurt from Ahava with the Slim U label. A new OU company Dairy Delight will be selling sour cream and yogurt under the Norman's label. In addition, Norman's will also sell Cholov Yisroel ready to eat puddings with the ©P label. Cholov Yisroel ©P hard cheese will appear for the first time this year under both the Norman's label and the Kirkeby label. The Kirkeby cheeses are imported from Europe and also carry the London Beth Din hechsher.

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## MAZAL TOV TO ...

our dedicated RFR in Mexico City, Mexico **RABBI NISSIM HILU AND HIS WIFE** on the birth and Bris of their son, Yonatan.

our dedicated RFR in British Columbia, Canada **RABBI LEVY TETIELBAUM AND HIS WIFE** on the birth of their daughter, Shaina.

our devoted RFR liaison **MARIKA LEVINE** on the engagement of her daughter Zisy to Moishe Lipshitz of Far Rockaway, NY.

## KASHRUTH alert!

At one time the © separated *teruma* and *maaser* for AGREXCO PEPPERS AND TOMATOES on the vine with a Carmel label. This program no longer exists. The Rabbonut does not attempt to arrange *hafrosho* for Israeli produce that is exported, and consumers must be *mafrish* themselves.

**NATURE VALLEY YOGURT FLAVORED GRANOLA BARS** produced by General Mills Canada Corp. is currently distributed in packages of assorted Nature Valley crunchy granola bars which bear the © symbol both on the outer wrap and on each individual bar. Inadvertently, some assortments distributed in Canada contain a bonus raspberry yogurt chewy granola bar which does not bear an © symbol on the individual package, and is in fact not certified kosher.

**FRITO LAY ORIGINAL TRAIL MIX** produced by Frito Lay, Inc., Plano TX is an ©<sup>D</sup> certified product containing dairy ingredients as listed on the ingredient panel. The dairy designation has been inadvertently omitted. Future packaging will be revised.

**PIRATE'S BOOTY GOURMET COFFEE CHOCOLATE COOKIE SOY BAR** produced by Roberts American Gourmet (robscape.com) is an ©<sup>D</sup> certified product containing dairy ingredients as listed on the ingredient panel. The dairy designation has been inadvertently omitted. Future packaging will be revised.

**SHOPRITE COOK 'N' BAKE BUTTER FLAVOR PAN SPRAY** produced by Wakefern Food Corp; Elizabeth, NJ is certified ©<sup>D</sup> but mistakenly states © Pareve. The product is being withdrawn.

Some travel agents and tour operations have been distributing literature for the **HYATT REGENCY, ACAPULCO**. The literature falsely associates the supervising Rabbi Meir Antebi with the Orthodox Union. Rabbi Antebi has no connection with the Orthodox Union.

A **SALMON CAVIAR** (Russian Language Label) with the brand "Ikra Tzarskogo Stolah" (written in Russian letters) in 227 gram jars, appearing with a picture of a salmon and the letter "V" at the bottom of the label, bears an unauthorized © symbol. This product's label lists no manufacturer or distributor information, and is being sold in Russian Food Markets and at other vendors in the New York Metropolitan area. Consumers spotting this product are requested to contact the Orthodox Union at 212-613-8148 or via email at kshalerts@ou.org.

### *Excerpts from Shabbos Greetings for the week of February 4, 2005*

BY RABBI DR. TZVI HERSH WEINREB  
OU Executive Vice President  
Reprinted with permission

On Tuesday of this week (Feb. 1/05), the Science Health section of The New York Times reported on OU Kosher's recent certification of Triaminic cough syrup for children, calling the OU a "coveted seal of approval." With a large photo of Rabbi Eliyahu Safran, who was responsible for bringing the manufacturer, Novartis, into the OU family, the article was a clear endorsement of the popularity and credibility of the OU.

## KASHRUTH advisory!

**H-O MAPLE & BROWN SUGAR INSTANT OATMEAL** produced by GFA Brands, Cresskill, NJ has © Pareve on the cardboard box. Some individual packets bear an ©<sup>D</sup>. The product is actually Pareve.



The following ad and notification appears in the current issue of *Jewish Action*. We reprint it with permission. Recently **APPLE & EVE'S Naturally Cranberry Juice** has been reformulated and is now © certified. The Naturally Cranberry product may only be purchased when bearing the ©.

Many Apple & Eve Juice Products are © certified and others remain non-certified. See list below:

#### **A&E KOSHER PRODUCTS:**

Naturally Cranberry, Cranberry Raspberry, Cranberry Apple, Cranberry Light & Fruitful, Cranberry Raspberry Light & Fruitful, Apple Juice, Elmo's Punch, Bert & Ernie's Berry, Big Bird's Apple, Mango Passion, Orange Mango, Orange Tangerine, Pineapple Orange Banana, Strawberry Kiwi, Kiwi Tangerine, Orange Juice, Lemonade, Fruit Punch, Very Berry, Nothin' But Juice Very Berry

**A&E NON-KOSHER PRODUCTS:** Cranberry Grape, Apple Grape, Cranberry Grape Light & Fruitful, Grover's White Grape, Made in the Shade Items, Waterfruits Items, Power Pouch Items

#### *Information for Kosher Travelers*

Domestic flights in the United States no longer serve meals. Most airlines have food available for purchase; however there is no guarantee that a specific flight is carrying Kosher food. We advise all Kosher travelers to pack their own food.

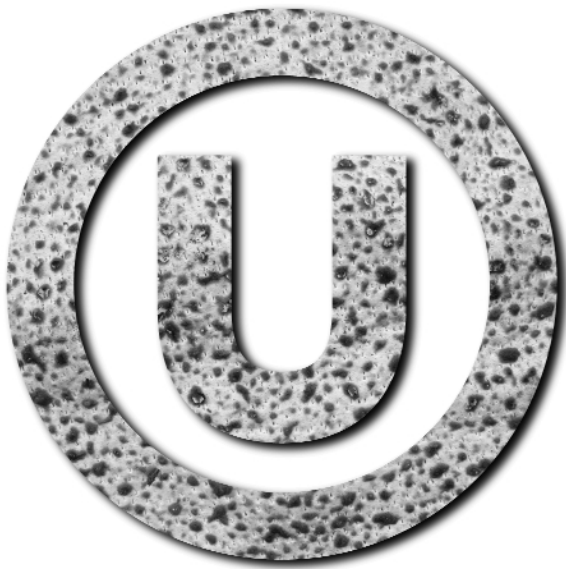
If someone booked a ticket online before February 1st and ordered a Kosher meal, they may not find out about the change until they are on the plane.

If you are aware of such an individual please inform them of this change in airline policy.

### **NOW IN STOCK! A NEW © KASHRUTH VIDEO RELEASE**

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